

**STAPLES**<sup>®</sup>

Business Advantage<sup>®</sup>

Make More Happen<sup>®</sup>

## More ways to make a difference

Reduce small orders and purchase  
with your eco-conscience



**STAPLES**<sup>®</sup>  
easy<sub>the</sub> on planet



**One Source Solution**  
Everything your business needs, in one place



**Dedicated Trusted Advisor**  
Single point of contact for expert advice

## Why?

We understand that sustainability is at the heart of your 2017 strategy. But sometimes it's hard to quantify how far your business has come.

## What?

Our Easy on the Planet programme partners with you to help you climb the sustainability ranks.

When you reduce your small orders, select eco-conscious products, and make changes based on our quarterly reports, we reduce excess packaging and transport emissions – and plant trees on your behalf.

## How?

We approach the task by using a wide range of metrics and business intelligence to measure your company's 'green' progress. And that's just the beginning...

If you think it's time you discovered your sustainability superpowers, let's go. Talk to your Account Manager or visit: [StaplesAdvantage.co.uk/sustainability](http://StaplesAdvantage.co.uk/sustainability)

## MORE ways to make a difference

- Easily track the improvement of your green credentials through our quarterly customised tracking reports. We already provide insights to over 9000 businesses and we want to help you do the same.
- We reward your efforts of purchasing eco-conscious products and reducing small, inefficient orders by planting trees on your behalf.
- Give your eco-conscience a boost by making small changes to your purchasing habits. Choose from over 14,000 products with the Easy on the Planet and EasyTree icons.

Join us and many customers on the journey to green

*"Thanks to Staples Easy on the Planet programme we have received valuable data that allows us to make more sustainable choices."*

**Johanna Jigmo-Linde**  
CSR Manager, Gina Tricot

## Our partner organisation: Plant-for-the-Planet

We've teamed up with non-profit organisation 'Plant-for-the-Planet' to help build your sustainability strategy from the ground (or root) up. Taking on the legacy of UNEP's Billion Tree Campaign, since 2008 they have:

- Planted over 14 billion trees worldwide
- Organised 970 Academies in 55 countries
- Trained 55,000 children as Climate Justice Ambassadors

Find out more about their work and how you can get involved:  
[www.plantfortheplanet.org](http://www.plantfortheplanet.org)



# Where we've been winning

## Across 2016 you've helped us make a real difference.

Our Easy on the Planet programme reached a total of 6030 customers who helped us plant 150,000 trees around the globe. Their efforts resulted in a reduction of small, inefficient deliveries by 4.05% across the EU and a 2.9% increase in eco-product purchases. 8 Academies were organised with 'Plant-for-the-Planet' in Europe, educating over 400 children on climate change while planting over 300 trees.

# Where we can go

In 2017 you can help us achieve more. Our European targets for the year include:

- Planting 300,000 new trees
- Decreasing small orders by 5%
- Increasing purchases of eco products by 5%
- Expanding the programme to 2 new markets – Finland and Poland



# 3 ways to reduce your carbon footprint



## 1. Reduce your % of small order deliveries

**Minimising the amount of small, inefficient orders you place is one of the easiest ways you can be a better friend to the planet. It cuts back on excess packaging, reduces transport emissions, and has the added benefit of reducing your administration costs.**

We will look at the amount of small orders\* you made in 2016 as a baseline to monitor your improvement. When you place fewer small orders with us, we will plant trees on your behalf.

\*Any order with a value lower than £30



## 2. Increase the % of Easy on the Planet products you purchase with us

**We've added clear labels on our products that are eco-conscious, to make it easier for you to make greener procurement decisions.**

Using your ordering history in 2016 as a baseline, we will look at the amount of green products you select in 2017 and measure your overall improvement. When you select more eco-conscious products, we will plant trees on your behalf.



## 3. Purchase any product with the EasyTree symbol

**Staples have marked a specific selection of eco-conscious products with the EasyTree icon, making it even quicker and easier to make green choices.**

Every time you purchase eco-conscious products with the EasyTree icon, we plant trees on your behalf. How? Part of the revenue is donated straight to 'Plant-for-the-Planet', a global movement fighting climate change by planting trees around the world.



To become a member of the Staples Easy on the Planet Programme and be rewarded for your small order and green product performance, contact your account manager today and together we can start making a difference.

**Not yet with Staples Business Advantage?**

Our one source solution offers you the lowest total programme cost guaranteed.

Find out more online at  
[www.staplesadvantage.co.uk](http://www.staplesadvantage.co.uk)  
[www.staplesadvantage.ie](http://www.staplesadvantage.ie),  
or call us on UK 0844 557 5757

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*easy* on the planet

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