



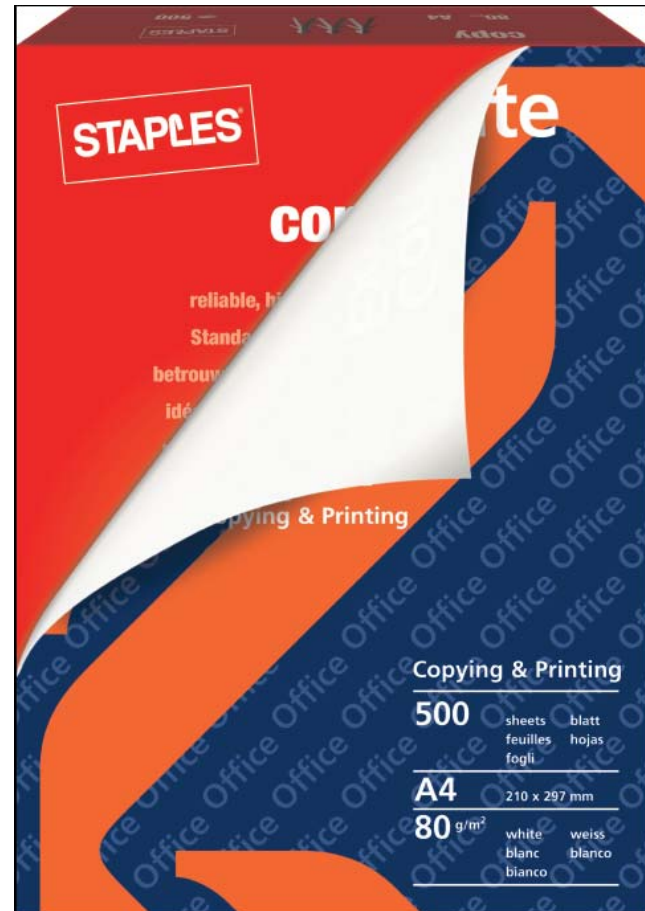
# Change is a good thing

Staples Brand Products are coming to Corporate Express

that was easy:

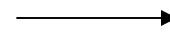
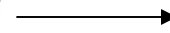
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# Overview

- In July 2008, Corporate Express and Staples joined forces to become the world's premier office products company
- Soon, the combined company and its Private Branded products will carry the Staples name and logo
- From now until the end of Q2 2010 Corporate Express brand products will be phased out and transition to Staples brand products
- EXP will transition to the Simply brand in Q4 2009



# Staples brand products

## Customers value proposition

- As we transition to Staples brand products, be assured that there will always be a broad selection of quality office products available
- Staples brand products include over 2,000 items with the following characteristics:
  - **Great quality** – Staples brand products are tested in independent labs to meet or exceed the national brand equivalent
  - **Innovation** – Our commitment to innovation continues with products that make our customers workday easier
  - **Value** – Reliable performance and prices that continue to make our customers bottom line say “thank you”
  - **Satisfaction guarantee** – If customers are not 100% satisfied with a Staples brand product, they return it. It’s that easy!



# Transition planning and criteria

- Transition timing varies per product
- You will begin to see Staples brand products listed on Express-Order and in our catalogues from March '09
- If Corporate Express products are phased out, our distribution centers receive a exactly matching Staples brand product
- When there is not an exact match available, we will offer you choice between a similar Staples brand product or other brand product with equivalent features and quality

# Transition comes in 3 waves

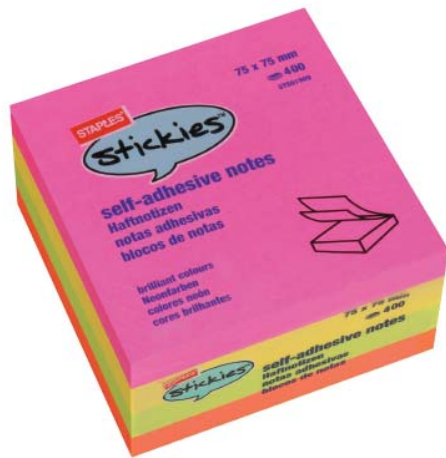
## Wave 1: introduction before July 2009

Corporate Express brand products	Staples range 2009
Calculators	New range
PC media (CD, DVD)	Equal match transition
USB and SD memory	Equal match transition
Remanufactured toners and compatible ink	Equal match transition
White cut sheet paper	Equal match transition, plus range extension
Tinted paper	New
Stickies notes	Equal match transition,
Books and pads	Equal match transition
Labels	Equal match transition
Marbled lever arch files	Equal match transition
PP Lever arch files	Equal match transition
Indices and dividers including manila dividers	Equal match transition
Presentation ring binders	Equal match transition
Flipchart pads Stickies	New
Flipchart pads	Equal match transition
Easy Button	New






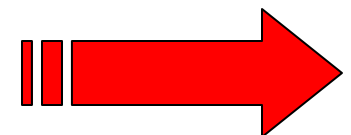
# Examples of new products

## Color your office!



# Staples Branded Cut Sheet Paper transfer Replacements

- Corporate Express Premium  Staples Premium
- Corporate Express Super  Staples Multiuse
- Corporate Express Office  Staples Copy



that was easy:

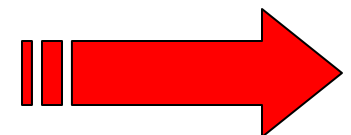
# Extended assortment in white paper to suit every printing job!

## Basic assortment:

- Staples Premium – high performance office paper, A4, A3 and punched
- Staples Multiuse – every day office use, A4, A3, punched and quickpack
- Staples Copy – high volume copying, A4, A3 punched and quickpack

## Extended assortment

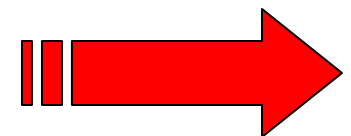
- Staples Inkjet – best on inkjet printing
- Staples Colour laser – best on high resolution colour laser printing
- Staples Text & Graphics – heavier multipurpose paper
- Staples All-in-One – high quality, suits every job
- Staples Premium Plus – for high quality business documents
- Staples Laser - laser printing made easy



that was easy:

# Color your office with the new Staples coloured paper

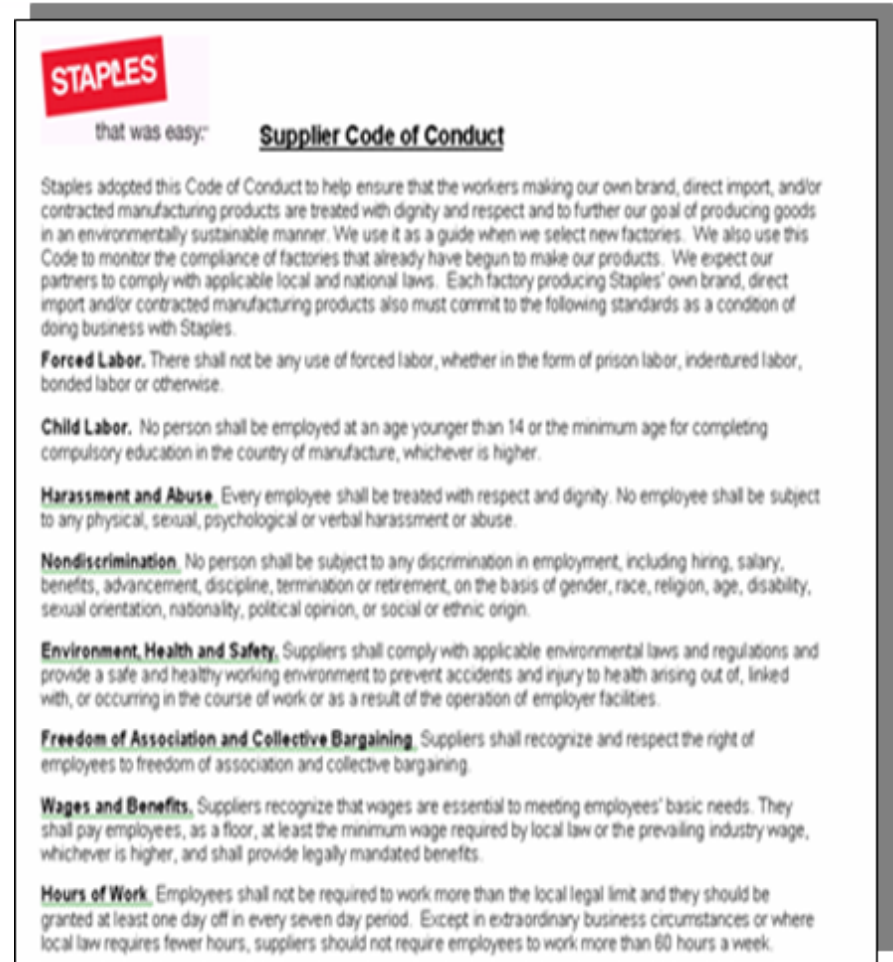
- An entire new range of Staples coloured paper in 80grs, 120grs and 160grs as well as A3!



that was easy:

# Staples Supplier Code of Conduct

- Staples suppliers must meet our standards of social responsibility for:
  - Minimum age requirements
  - Wage and benefits
  - Occupational health and safety
  - Limits on hours worked
  - Environmental issues and hazardous waste

**STAPLES**  
that was easy:™ **Supplier Code of Conduct**

Staples adopted this Code of Conduct to help ensure that the workers making our own brand, direct import, and/or contracted manufacturing products are treated with dignity and respect and to further our goal of producing goods in an environmentally sustainable manner. We use it as a guide when we select new factories. We also use this Code to monitor the compliance of factories that already have begun to make our products. We expect our partners to comply with applicable local and national laws. Each factory producing Staples' own brand, direct import and/or contracted manufacturing products also must commit to the following standards as a condition of doing business with Staples.

**Forced Labor.** There shall not be any use of forced labor, whether in the form of prison labor, indentured labor, bonded labor or otherwise.

**Child Labor.** No person shall be employed at an age younger than 14 or the minimum age for completing compulsory education in the country of manufacture, whichever is higher.

**Harassment and Abuse.** Every employee shall be treated with respect and dignity. No employee shall be subject to any physical, sexual, psychological or verbal harassment or abuse.

**Nondiscrimination.** No person shall be subject to any discrimination in employment, including hiring, salary, benefits, advancement, discipline, termination or retirement, on the basis of gender, race, religion, age, disability, sexual orientation, nationality, political opinion, or social or ethnic origin.

**Environment, Health and Safety.** Suppliers shall comply with applicable environmental laws and regulations and provide a safe and healthy working environment to prevent accidents and injury to health arising out of, linked with, or occurring in the course of work or as a result of the operation of employer facilities.

**Freedom of Association and Collective Bargaining.** Suppliers shall recognize and respect the right of employees to freedom of association and collective bargaining.

**Wages and Benefits.** Suppliers recognize that wages are essential to meeting employees' basic needs. They shall pay employees, as a floor, at least the minimum wage required by local law or the prevailing industry wage, whichever is higher, and shall provide legally mandated benefits.

**Hours of Work.** Employees shall not be required to work more than the local legal limit and they should be granted at least one day off in every seven day period. Except in extraordinary business circumstances or where local law requires fewer hours, suppliers should not require employees to work more than 60 hours a week.

# Our promise to you

**We make buying office products easy so you can get on with your workday. How?**

- **With our people** – A worldwide team of passionate and professional people to ensure you get the best possible service
- **We offer convenience** – For around-the-clock service order online with ExpressOrder
- **Value for money** – Staples private brand assortment offers a broad selection of quality products at great prices
- **We save you time** – One-stop shopping for all your office needs
- **Reliability** – With multiple locations in over 27 countries worldwide and best-in-class delivery you can count on us
- **We are responsible** – We offer a full-range of environmentally and socially responsible products

# Thank you for your attention!

